

## **Dairy Products and Alternatives in Israel**

Market Direction | 2024-08-20 | 66 pages | Euromonitor

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### **Report description:**

Rising prices have been a key feature of the dairy products and alternatives market in Israel in 2024. Prices had already risen in the previous year, as an increase in the prices of price controlled dairy products led to an immediate rise in the prices of non-price controlled dairy as well. Subsequently, in April 2024, the Ministry of Agriculture announced a price increase for price controlled dairy to go into effect on 1 May by an average of 4.48% across a range of dairy products. In a challeng...

Euromonitor International's Dairy Products and Alternatives in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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