

Dairy Products and Alternatives in Iraq

Market Direction | 2024-08-19 | 34 pages | Euromonitor

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Report description:

Local production of dairy products and alternatives in Iraq is rising with government support. This increases the local availability and affordability of dairy products, but imports are needed to meet demand, especially in cheese and butter. Baby food gains impetus from a still high birth rate and new offerings, but high prices and breastfeeding campaigns can brake demand. Meanwhile, plant-based dairy remains a negligible category, mainly due to high prices and a positive perception of dairy.

Euromonitor International's Dairy Products and Alternatives in Iraq report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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