

Dairy Products and Alternatives in Denmark

Market Direction | 2024-08-19 | 67 pages | Euromonitor

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Report description:

The Danish market for dairy products and alternatives is set to register a further decline in retail volume terms in 2024, albeit at a slower rate than the previous year. This trend can be traced back to significant inflationary pressures that began in late 2021 and continued throughout 2022. The rapid rise in inflation led to sharp increases in the prices of essential commodities, including food, electricity, and gas, which placed a heavy burden on consumers. Although inflation began to ease in...

Euromonitor International's Dairy Products and Alternatives in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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