

Dairy Products and Alternatives in Costa Rica

Market Direction | 2024-08-16 | 59 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

A positive economic picture is expected to support healthy current value and moderate volume growth in dairy products and alternatives in Costa Rica in 2024. Increasing tourist numbers is also expected to support value and volume growth, particularly for more premium offerings.

Euromonitor International's Dairy Products and Alternatives in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Dairy Products and Alternatives in Costa Rica

Euromonitor International

August 2024

List Of Contents And Tables

DAIRY PRODUCTS AND ALTERNATIVES IN COSTA RICA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 5 Penetration of Private Label by Category: % Value 2019-2024

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Doy-packs continue to grow in popularity as a convenient on-the-go option

Increasing scrutiny of ingredients

International players Nestle and Heinz continue to dominate baby food overall

PROSPECTS AND OPPORTUNITIES

Opportunity to combine child-friendly presentations with better-for-you offerings

Space for higher quality local brands

Multipacks continue to drive volume sales

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2019-2024

Table 10 Sales of Baby Food by Category: Value 2019-2024

Table 11 Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 12 Sales of Baby Food by Category: % Value Growth 2019-2024

Table 13 NBO Company Shares of Baby Food: % Value 2020-2024

Table 14 LBN Brand Shares of Baby Food: % Value 2021-2024

Table 15 Distribution of Baby Food by Format: % Value 2019-2024

Table 16 Forecast Sales of Baby Food by Category: Volume 2024-2029

Table 17 Forecast Sales of Baby Food by Category: Value 2024-2029

Table 18 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

BUTTER AND SPREADS IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic jar presentations becoming more common

Cia Numar maintains significant lead, thanks to strong portfolio and widespread distribution

Confusion still exists regarding health benefits of butter versus margarine

PROSPECTS AND OPPORTUNITIES

Margarine outperforms butter over forecast period

Continuing innovation in butter and spreads

Room for artisanal butter brands to gain value share

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 21 Sales of Butter and Spreads by Category: Value 2019-2024

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 24 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 26 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 29 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

CHEESE IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increasing availability of imported options

Don Pinos loses court case over destination of origin of Turrialba cheese

Dos Pinos and Sigma continue to dominate cheese, thanks to economies of scale and integrated business models

PROSPECTS AND OPPORTUNITIES

Functional claims set to drive innovation over forecast period

Growing wine culture boosts volume sales

Local producers continue to offer affordable imitations of imported cheese

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2019-2024

Table 32 Sales of Cheese by Category: Value 2019-2024

Table 33 Sales of Cheese by Category: % Volume Growth 2019-2024

Table 34 Sales of Cheese by Category: % Value Growth 2019-2024

Table 35 Sales of Spreadable Cheese by Type: % Value 2019-2024

Table 36 Sales of Soft Cheese by Type: % Value 2019-2024

Table 37 Sales of Hard Cheese by Type: % Value 2019-2024

Table 38 NBO Company Shares of Cheese: % Value 2020-2024

Table 39 LBN Brand Shares of Cheese: % Value 2021-2024

Table 40 □Distribution of Cheese by Format: % Value 2019-2024

Table 41 □Forecast Sales of Cheese by Category: Volume 2024-2029

Table 42 □Forecast Sales of Cheese by Category: Value 2024-2029

Table 43 □Forecast Sales of Cheese by Category: % Volume Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 ☐Forecast Sales of Cheese by Category: % Value Growth 2024-2029

DRINKING MILK PRODUCTS IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive picture in 2024

Supply issues resolved

Dos Pinos continues to dominate

PROSPECTS AND OPPORTUNITIES

More focused strategies to appeal to children

Upcoming change in tax regime could fuel increased imports

Multipack offerings continue to be popular

CATEGORY DATA

Table 45 Sales of Drinking Milk Products by Category: Volume 2019-2024

Table 46 Sales of Drinking Milk Products by Category: Value 2019-2024

Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024

Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2019-2024

Table 49 NBO Company Shares of Drinking Milk Products: % Value 2020-2024

Table 50 LBN Brand Shares of Drinking Milk Products: % Value 2021-2024

Table 51 Distribution of Drinking Milk Products by Format: % Value 2019-2024

Table 52 Forecast Sales of Drinking Milk Products by Category: Volume 2024-2029

Table 53 Forecast Sales of Drinking Milk Products by Category: Value 2024-2029

Table 54 ☐Forecast Sales of Drinking Milk Products by Category: % Volume Growth 2024-2029

Table 55 ☐Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

YOGHURT AND SOUR MILK PRODUCTS IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Keen focus on children's yoghurt.

Larger presentations of drinking yoghurt growing

Dos Pinos maintains its significant lead, thanks to its strengths in dairy and other packaged food

PROSPECTS AND OPPORTUNITIES

Yoghurt increasingly consumed as a healthier dessert

Growing demand for kefir

Focus on healthier positioning

CATEGORY DATA

Table 56 Sales of Yoghurt and Sour Milk Products by Category: Volume 2019-2024

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Value 2019-2024

Table 58 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2019-2024

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2019-2024

Table 60 Sales of Flavoured Yoghurt by Flavour: Rankings 2019-2024

Table 61 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2020-2024

Table 62 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2021-2024

Table 63 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2019-2024

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2024-2029

Table 65 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2024-2029

Table 66 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2024-2029

Table 67 ☐Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2024-2029

OTHER DAIRY IN COSTA RICA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

KEY DATA FINDINGS

2024 DEVELOPMENTS

Muted volume growth for other dairy

Limited options for coffee whiteners

Emergence of private label boosts shelf stable dessert

PROSPECTS AND OPPORTUNITIES

Innovation needed in coffee whiteners

Increasing tourism boost volume sales of condensed milk

Opportunities lie in added-value proposals to reinvent the image of other dairy

CATEGORY DATA

Table 68 Sales of Other Dairy by Category: Volume 2019-2024

Table 69 Sales of Other Dairy by Category: Value 2019-2024

Table 70 Sales of Other Dairy by Category: % Volume Growth 2019-2024

Table 71 Sales of Other Dairy by Category: % Value Growth 2019-2024

Table 72 Sales of Cream by Type: % Value 2019-2024

Table 73 NBO Company Shares of Other Dairy: % Value 2020-2024

Table 74 LBN Brand Shares of Other Dairy: % Value 2021-2024

Table 75 Distribution of Other Dairy by Format: % Value 2019-2024

Table 76 Forecast Sales of Other Dairy by Category: Volume 2024-2029

Table 77 □Forecast Sales of Other Dairy by Category: Value 2024-2029

Table 78 □Forecast Sales of Other Dairy by Category: % Volume Growth 2024-2029

Table 79 □Forecast Sales of Other Dairy by Category: % Value Growth 2024-2029

PLANT-BASED DAIRY IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Star performer in 2024

Plant-based milk offers widest range

Cheese and yoghurt options continue to grow

PROSPECTS AND OPPORTUNITIES

More attention to ingredients

Organic claims in plant-based dairy grow

Plant-based dairy follows trends in traditional dairy

CATEGORY DATA

Table 80 Sales of Plant-Based Dairy by Category: Value 2019-2024

Table 81 Sales of Plant-Based Dairy by Category: % Value Growth 2019-2024

Table 82 NBO Company Shares of Plant-Based Dairy: % Value 2020-2024

Table 83 LBN Brand Shares of Plant-Based Dairy: % Value 2021-2024

Table 84 Distribution of Plant-Based Dairy by Format: % Value 2019-2024

Table 85 Forecast Sales of Plant-Based Dairy by Category: Value 2024-2029

Table 86 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dairy Products and Alternatives in Costa Rica

Market Direction | 2024-08-16 | 59 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com