

Dairy Products and Alternatives in Colombia

Market Direction | 2024-08-08 | 65 pages | Euromonitor

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Report description:

Inflationary pressures continue to impact dairy products and alternatives in Colombia, although to a lesser extent than in 2023. Consumer price sensitivity remained high limiting retail volume sales. However, the return of tourism and social activities lifted volume sales through foodservice. Like other food industries, manufacturers are having to address the high costs of transportation, energy, labour and raw materials. Due to the current challenges, downtrading is evident in the local market...

Euromonitor International's Dairy Products and Alternatives in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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