

## **Dairy Products and Alternatives in Chile**

Market Direction | 2024-08-09 | 71 pages | Euromonitor

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### **Report description:**

The last two years of the review period have been a challenge for dairy products and alternatives in Chile in the face of the complex scenario facing the industry. In 2023, value sales of dairy products and alternatives recorded a double-digit increase due to the impact of inflation on unit prices, which on average, grew by 17% in the local market, hindering retail volume sales. This year was complex for dairy products and alternatives because it suffered the effect of a spike in costs, lower pr...

Euromonitor International's Dairy Products and Alternatives in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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