

Dairy Products and Alternatives in Bangladesh

Market Direction | 2024-08-20 | 34 pages | Euromonitor

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Report description:

In 2024, dairy products and alternatives in Bangladesh have witnessed strong price increases, particularly in categories like baby food and dairy. Nonetheless, both have maintained volume growth as consumers prefer to switch to lower-priced brands rather than cut out such products as middle- and lower-income consumers become more cautious with their spending. Meanwhile, plant-based dairy remains negligible as awareness of it is low amongst consumers in Bangladesh.

Euromonitor International's Dairy Products and Alternatives in Bangladesh report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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