

## **Dairy Products and Alternatives in Austria**

Market Direction | 2024-08-06 | 72 pages | Euromonitor

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### **Report description:**

The demand for dairy products and alternatives in Austria remains at a high level. In 2024, retail current value sales of dairy products and alternatives are set to continue to see good, if much slower than in 2022 and 2023, growth. Inflation continues to exert an influence, despite a slowing rate. Prices for dairy products are higher than in 2023, if rising more slowly. However, the positive retail current value performance is largely attributed to price increases as overall retail volume sales...

Euromonitor International's Dairy Products and Alternatives in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Dairy Products and Alternatives market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
August 2024

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