

Dairy Products and Alternatives in Argentina

Market Direction | 2024-08-01 | 65 pages | Euromonitor

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Report description:

In 2024, for the second consecutive year, retail volume sales of dairy products and alternatives in Argentina contracted. The complex economic climate negatively impacted dairy demand, with inflation rates reaching triple digits and GDP decreasing. The habit of cooking home-made meals, which was noticeable over the review period, intensified during 2024, helping to mitigate the contraction of sales in essential categories such as butter and spreads, cow's milk and cream. However, in the case of...

Euromonitor International's Dairy Products and Alternatives in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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