

## **Convenience Retailers in Egypt**

Market Direction | 2024-03-04 | 36 pages | Euromonitor

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### **Report description:**

Convenience retailers in Egypt was affected by direct government efforts to support convenience stores. As the success of convenience stores is high, the government aims to stimulate new initiatives and facilitate bank loans to help local entrepreneurs grow the category further. In 2023, convenience stores posted strong retail value (constant 2023 prices) sales growth and an increase in the number of outlets.

Euromonitor International's Convenience Retailers in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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