

Contact Lenses and Solutions in Mexico

Market Direction | 2024-05-29 | 20 pages | Euromonitor

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Report description:

Contact lenses in Mexico have very low penetration among people with eyesight problems, with most people instead wearing spectacles. One of the main reasons is the lack of trained personnel at optical goods stores to carry out the fitting and checkups required for the use of these products. This also presents certain barriers and fears among users who without the reassurance of a trained member of staff are often fearful of putting contact lenses in their eyes.

Euromonitor International's Contact Lenses and Solutions in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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Table of Contents:

Contact Lenses and Solutions in Mexico

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List Of Contents And Tables

CONTACT LENSES AND SOLUTIONS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Low penetration for contact lenses in Mexico due to lack of trained sales staff

High usage of coloured contact lenses

Alcon Laboratorios and Johnson & Johnson remain the category leaders despite losing share

PROSPECTS AND OPPORTUNITIES

Retail e-commerce set to continue developing thanks to convenience and value on offer

Trained personnel seen to be key to the growth of contact lenses

Contact lenses set for solid growth backed by an increased focus on eye health and new innovations

CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2019-2024

Table 2 Sales of Contact Lenses by Category: Value 2019-2024

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2019-2024

Table 4 Sales of Contact Lenses by Category: % Value Growth 2019-2024

Table 5 Sales of Contact Lens Solutions: Value 2019-2024

Table 6 Sales of Contact Lens Solutions: % Value Growth 2019-2024

Table 7 Sales of Contact Lenses by Type: % Value 2019-2024

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024

Table 10 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024

Table 11 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024

Table 12 □NBO Company Shares of Contact Lenses: % Value 2019-2023

Table 13 □LBN Brand Shares of Contact Lenses: % Value 2020-2023

Table 14 □Distribution of Contact Lenses by Format: % Value 2019-2024

Table 15 □Distribution of Contact Lens Solutions by Format: % Value 2019-2024

Table 16 □Forecast Sales of Contact Lenses by Category: Volume 2024-2029

Table 17 □Forecast Sales of Contact Lenses by Category: Value 2024-2029

Table 18 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029

Table 19 □Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029

Table 20 □Forecast Sales of Contact Lens Solutions: Value 2024-2029

Table 21 □Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

EYEWEAR IN MEXICO

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

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Table 22 Sales of Eyewear by Category: Volume 2019-2024
Table 23 Sales of Eyewear by Category: Value 2019-2024
Table 24 Sales of Eyewear by Category: % Volume Growth 2019-2024
Table 25 Sales of Eyewear by Category: % Value Growth 2019-2024
Table 26 NBO Company Shares of Eyewear: % Value 2019-2023
Table 27 LBN Brand Shares of Eyewear: % Value 2020-2023
Table 28 Distribution of Eyewear by Format: % Value 2019-2024
Table 29 Forecast Sales of Eyewear by Category: Volume 2024-2029
Table 30 Forecast Sales of Eyewear by Category: Value 2024-2029
Table 31 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029
Table 32 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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