

Contact Lenses and Solutions in China

Market Direction | 2024-05-29 | 19 pages | Euromonitor

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Report description:

Following impressive double-digit growth surpassing most beauty- and fashion-related categories in 2023, contact lenses in China is expected to return to stable mid-single-digit current value growth in 2024. On the one hand, the rapid expansion of sales in recent years has led to the increasing maturity of the category. Consequently, there has been a reduction in the influx of new consumers, resulting in a slower increase in demand for contact lenses, thereby slowing the previous rapid growth tr...

Euromonitor International's Contact Lenses and Solutions in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Contact Lenses and Solutions in China
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List Of Contents And Tables

CONTACT LENSES AND SOLUTIONS IN CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Contact lenses witnesses the stabilisation of growth in 2024

Domestic manufacturers are taking share

Premiumisation in the post-pandemic era

PROSPECTS AND OPPORTUNITIES

Changing aesthetic preference towards a more natural style

E-commerce continuously captures share, and even drives the growth of the category

Brand loyalty is key to win, especially for cosmetic contact lenses

CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2019-2024

Table 2 Sales of Contact Lenses by Category: Value 2019-2024

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2019-2024

Table 4 Sales of Contact Lenses by Category: % Value Growth 2019-2024

Table 5 Sales of Contact Lens Solutions: Value 2019-2024

Table 6 Sales of Contact Lens Solutions: % Value Growth 2019-2024

Table 7 Sales of Contact Lenses by Type: % Value 2019-2024

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024

Table 10 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024

Table 11 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024

Table 12 □NBO Company Shares of Contact Lenses: % Value 2019-2023

Table 13 □LBN Brand Shares of Contact Lenses: % Value 2020-2023

Table 14 □Distribution of Contact Lenses by Format: % Value 2019-2024

Table 15 □Distribution of Contact Lens Solutions by Format: % Value 2019-2024

Table 16 □Forecast Sales of Contact Lenses by Category: Volume 2024-2029

Table 17 □Forecast Sales of Contact Lenses by Category: Value 2024-2029

Table 18 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029

Table 19 □Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029

Table 20 □Forecast Sales of Contact Lens Solutions: Value 2024-2029

Table 21 □Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

EYEWEAR IN CHINA

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

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Table 22 Sales of Eyewear by Category: Volume 2019-2024
Table 23 Sales of Eyewear by Category: Value 2019-2024
Table 24 Sales of Eyewear by Category: % Volume Growth 2019-2024
Table 25 Sales of Eyewear by Category: % Value Growth 2019-2024
Table 26 NBO Company Shares of Eyewear: % Value 2019-2023
Table 27 LBN Brand Shares of Eyewear: % Value 2020-2023
Table 28 Distribution of Eyewear by Format: % Value 2019-2024
Table 29 Forecast Sales of Eyewear by Category: Volume 2024-2029
Table 30 Forecast Sales of Eyewear by Category: Value 2024-2029
Table 31 □Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029
Table 32 □Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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