

## **Cigars, Cigarillos and Smoking Tobacco in Switzerland**

Market Direction | 2024-08-16 | 29 pages | Euromonitor

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### **Report description:**

Following exceptional growth in retail volume sales of cigars and cigarillos in Switzerland at the peak of the COVID-19 pandemic in 2020, the category saw an easing of growth in 2021 and 2022, before turning to decline in 2023. Nevertheless, volume sales of cigars remained higher in 2023 than the 2020 level. Many smokers consider cigar smoking as an occasional indulgence rather than a daily necessity, and are less likely to try to quit smoking or to reduce their consumption than cigarette smoker...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Premiumisation in cigars limits value decline

Smoking tobacco fares better, with pipe tobacco even returning to volume growth

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