

Cigarettes in China

Market Direction | 2024-06-04 | 23 pages | Euromonitor

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Report description:

In 2023, retail volume sales of cigarettes in China maintained negligible growth. Cigarettes in China is strictly regulated by The State Tobacco Monopoly Administration (STMA). In recent years, cigarette production remained relatively stable. With the implementation of the new National Standard on Electronic Cigarettes in October 2022, some consumers of e-cigarettes switched to regular cigarettes in pursuit of a wider variety of flavours, such as burst beads and sweet-flavoured cigarettes. Meanw...

Euromonitor International's Cigarettes in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN CHINA

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Retail volume sales of cigarettes remain stable in 2023

Sales of slim and super slim cigarettes continue to increase

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Cigarette sales set to remain stable, with an increase in the shares of mid-priced and premium bands, as well as slimmer diameters

Regional cigarette brands expected to expand nationwide, leveraging local characteristics

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TOBACCO IN CHINA

EXECUTIVE SUMMARY

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