

## **China Cities Review**

City Review | 2024-08-12 | 28 pages | Euromonitor

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### **Report description:**

Shanghai remains China's economic powerhouse, as it is the most populous city, the most affluent consumer market and enjoys the highest disposable income and boasts the largest pool of wealthy households. Suzhou had the highest productivity levels, while together with Beijing, they had the highest GDP per capita. While overall population decline is expected over the forecast period, this will result in rising old-age dependency ratios across major cities, straining public budgets.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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