

Cheese in Vietnam

Market Direction | 2024-08-15 | 20 pages | Euromonitor

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Report description:

Cheese is expected to see current value growth in Vietnam in 2024. Growth is set to occur despite the category being negatively impacted by challenges to import activities at the end of the review period, with most brands in cheese being imported. Importation became more difficult because of global issues including war and economic slowdown, which made transportation more expensive and caused a shortage of supply. Moreover, manufacturers are set to continue to face these issues in the near futur...

Euromonitor International's Cheese in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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