

Cheese in Uruguay

Market Direction | 2024-08-20 | 17 pages | Euromonitor

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Report description:

Cheese in Uruguay experienced modest growth in retail volume terms during 2023, and a similar trend is anticipated in 2024. Uruguay's per capita cheese consumption is among the highest in Latin America and the world, reflecting the country's long-standing tradition of cheese production. The recovery of purchasing power, alongside the decline in cross-border shopping in Argentina following the devaluation of the exchange rate, has contributed to this growth. Additionally, improved weather condi...

Euromonitor International's Cheese in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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