

Cheese in the United Kingdom

Market Direction | 2024-08-06 | 23 pages | Euromonitor

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Report description:

Following a challenging 2023, marked by a further strong decline in retail volumes due to substantial unit price growth, cheese in the UK is showing tentative signs of improvement in 2024. The significant price increases, driven by production costs including energy, feed, packaging, labour, and interest rates, particularly impacted the category towards the end of the review period due to the lag between milk prices and cheese maturation times. However, with milk prices having decreased since the...

Euromonitor International's Cheese in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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