

## **Cheese in the Netherlands**

Market Direction | 2024-08-08 | 20 pages | Euromonitor

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### **Report description:**

Cheese in the Netherlands is undergoing major changes in consumption patterns. Shifting traditional eating habits are having an impact on the consumption of bread and, therefore, cheese; hard cheese in particular. The traditional habit of eating sandwiches for breakfast and lunch is becoming less common. For breakfast, consumers are replacing their cheese sandwich with, for instance, fruit, yoghurt and cereal. For lunch, consumers are looking for more variation and are more likely to choose, for...

Euromonitor International's Cheese in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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