

Cheese in the Czech Republic

Market Direction | 2024-08-08 | 18 pages | Euromonitor

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Report description:

Cheese is one of the most expensive products in the dairy category, often viewed more as a luxury food than a necessity in the Czech Republic, and is suffering from lower demand in 2024 due to the high cost of living. Since cheese is so expensive, customers are choosing to forgo this product in order to reduce their expenditure. Another factor plaguing the cheese category is the devaluation of the Czech crown in the first half of 2024. With the Czech Republic importing a large volume of cheese,...

Euromonitor International's Cheese in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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SOURCES

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