

Cheese in Taiwan

Market Direction | 2024-08-21 | 19 pages | Euromonitor

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Report description:

Retail consumption of cheese remains low in 2024, despite seeing an improved performance in volume terms compared to 2023. In 2023, most consumers returned to their pre-pandemic lifestyles. After years of frequent home-cooked meals, there was a surge in dining out in 2023 which led to a decline in home cooking and cheese consumption. Consumers continue to enjoy dining out in 2024 with foodservice sales of cheese being much higher than retail sales. With sustained interest in traveling, especiall...

Euromonitor International's Cheese in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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