

## **Cheese in Switzerland**

Market Direction | 2024-08-19 | 20 pages | Euromonitor

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### **Report description:**

Cheese has seen positive growth in current value terms in 2024 albeit slower than the CAGR for the review period. However, this growth has been largely due to inflation with retail volume sales of cheese continuing to decline in 2024, continuing the pattern seen in the previous three years. Cheese is a very traditional and important product in Switzerland as half of the milk produced in the country, on average, is processed into cheese. However, local cheese producers have continued to face nume...

Euromonitor International's Cheese in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Cheese in Switzerland  
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### List Of Contents And Tables

#### CHEESE IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Swiss cheese remains a traditional favourite despite challenging circumstances

Mixed performances seen within cheese in 2024

Migros and Coop continue to play an important role in cheese in Switzerland

##### PROSPECTS AND OPPORTUNITIES

Uncertain outlook for cheese as economic pressures remain a concern

Manufacturers, retailers and trade associations all focused on promoting local cheese

Challenges and opportunities remain for cheese

##### CATEGORY DATA

Table 1 Sales of Cheese by Category: Volume 2019-2024

Table 2 Sales of Cheese by Category: Value 2019-2024

Table 3 Sales of Cheese by Category: % Volume Growth 2019-2024

Table 4 Sales of Cheese by Category: % Value Growth 2019-2024

Table 5 Sales of Spreadable Cheese by Type: % Value 2019-2024

Table 6 Sales of Soft Cheese by Type: % Value 2019-2024

Table 7 Sales of Hard Cheese by Type: % Value 2019-2024

Table 8 NBO Company Shares of Cheese: % Value 2020-2024

Table 9 LBN Brand Shares of Cheese: % Value 2021-2024

Table 10 Distribution of Cheese by Format: % Value 2019-2024

Table 11 Forecast Sales of Cheese by Category: Volume 2024-2029

Table 12 Forecast Sales of Cheese by Category: Value 2024-2029

Table 13 Forecast Sales of Cheese by Category: % Volume Growth 2024-2029

Table 14 Forecast Sales of Cheese by Category: % Value Growth 2024-2029

#### DAIRY PRODUCTS AND ALTERNATIVES IN SWITZERLAND

##### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

##### MARKET DATA

Table 15 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 16 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 18 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 21 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

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Table 22 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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