

Cheese in Spain

Market Direction | 2024-08-06 | 22 pages | Euromonitor

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Report description:

As in 2023, cheese in Spain is slowly recovering lost retail volume sales in 2024. Meanwhile, retail current value growth is expected to be healthy but slower, as average unit price increases slow appreciably after double-digit rises due to high inflation in 2022 and 2023. The rebound in retail volume sales in 2023 and into 2024 is being driven by a consumer shift towards lower-priced imported hard cheese. Domestic hard cheese, particularly goat and sheep cheeses, which experienced the highest p...

Euromonitor International's Cheese in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

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