

## **Cheese in Pakistan**

Market Direction | 2024-08-21 | 16 pages | Euromonitor

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### **Report description:**

The use of cheese in various culinary applications is experiencing a significant rise in Pakistan in 2024, largely driven by the growing popularity of Western cuisine and fusion dishes. Cheeses such as mozzarella, cheddar, and feta are becoming staple ingredients in a wide range of dishes, including pizzas, pastas, salads, and gourmet recipes. This trend reflects an evolving culinary culture where cheese is being embraced not just as a stand-alone product but as a versatile component in diverse...

Euromonitor International's Cheese in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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