

Cheese in Norway

Market Direction | 2024-08-19 | 18 pages | Euromonitor

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Report description:

In 2024, cheese in Norway is projected to see a return to positive, if slight, retail volume growth and a stronger retail current value increase, compared with 2023. Improved retail volume sales are set to help push higher retail current value sales, with the average unit price rising at a similar rate to 2023. Moreover, there is a rise in the consumption of more natural and premium items. In this vein, Norwegian consumers are embracing traditional Norwegian options like yellow and brown cheese,...

Euromonitor International's Cheese in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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