

Cheese in Mexico

Market Direction | 2024-08-14 | 20 pages | Euromonitor

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Report description:

Overall demand for cheese in Mexico continues to grow, through both foodservice and retail channels. Packaged hard cheese is one of the stronger performers, surpassed only by soft cheese. It is notable how packaged cheese has been gaining consumers' preference over the years and share from unpackaged options. Consumers value the convenience of packaged cheese, since it can be eaten as a quick snack during a busy workday, for example. For children, in particular, cheese can be a good option to be...

Euromonitor International's Cheese in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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