

Cheese in Hungary

Market Direction | 2024-08-19 | 20 pages | Euromonitor

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Report description:

Cheese remains a product that is considered a non-basic food item by many in Hungary, and as such, it is deemed unessential and cut from consumers' baskets when they have lower purchasing power. With the average price of raw milk in Hungary continuing to increase in 2024, cheese prices rose further. Domestic milk procurement has dropped significantly in recent years, primarily due to farm closures and a decrease in dairy herds, thus driving up prices. Inflation has also taken its toll with highe...

Euromonitor International's Cheese in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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