

## **Cheese in Guatemala**

Market Direction | 2024-08-20 | 17 pages | Euromonitor

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### **Report description:**

Cheese is a popular dairy product in Guatemala and is expected to register healthy current value and volume growth in 224. Lower-income buyers continue to consume unpackaged soft cheese (usually unbranded), which is available in most independent grocers across the country. Mid-income consumers also consume unpackaged soft cheese, although they continue to migrate towards similar branded and packaged alternatives, which are found across both traditional and modern grocery retailers.

Euromonitor International's Cheese in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cheese market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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