

Cheese in Germany

Market Direction | 2024-08-20 | 21 pages | Euromonitor

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Report description:

Retail demand for cheese in Germany continues to grow in 2024. Hard cheese types, such as Gouda, Emmental, and Parmesan, have seen a greater increase in demand compared to their soft counterparts. This can be attributed to factors such as the longer shelf life of hard cheese, which appeals to consumers seeking products that offer both quality and longevity. Additionally, hard cheese is highly versatile, lending itself to a wide range of culinary applications, from grating over pasta to serving o...

Euromonitor International's Cheese in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHEESE IN GERMANY

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Discounters remains leading distribution channel for cheese in Germany

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