

Cheese in Egypt

Market Direction | 2024-08-16 | 19 pages | Euromonitor

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Report description:

Cheese in Egypt is experiencing modest growth in volume terms, whilst the surge in current value growth is primarily attributed to soaring prices. Most of the hard cheeses sold in Egypt are imported leaving players vulnerable to the currency devaluations and inflation seen in 2024. The devaluation of the Egyptian pound and low levels of foreign currency have pushed up the price of imported cheese. Even local cheese brands are feeling the pinch as the raw materials used in their production are of...

Euromonitor International's Cheese in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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