

Cheese in Denmark

Market Direction | 2024-08-19 | 19 pages | Euromonitor

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Report description:

Despite being fairly mature, the market for cheese in Denmark is poised for continued expansion in retail volume terms in 2024, thanks to the product's popularity as both a versatile cooking ingredient and a nutritious snacking option. One significant trend is an increasing consumer interest in higher-quality premium cheeses, reflecting a broader shift towards more refined and sophisticated food choices. Flavour innovation also plays a crucial role, with consumers seeking out new and exciting ta...

Euromonitor International's Cheese in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hard Cheese, Processed Cheese excl Spreadable, Soft Cheese, Spreadable Cheese.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cheese market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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