

Canada Cities Review

City Review | 2024-08-12 | 28 pages | Euromonitor

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Report description:

Ottawa - Gatineau became Canada's most affluent city in terms of consumer expenditure levels, while Toronto remains the most populous city and had the largest pool of wealthy consumers. Several cities are expected to record a rising old-age dependency ratio. While the purchasing power of citizens in Winnipeg was restricted by the highest recorded city inflation, those living in Vancouver had the highest number of households connected to the internet and the highest per capita consumer expenditure...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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