

Butter and Spreads in Uruguay

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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Report description:

Butter and spreads in Uruguay experienced a rebound in retail volume terms in 2023, and a similar performance is anticipated for 2024. This follows a soft contraction in 2022, which was largely attributed to product shortages resulting from conflicts between key producers and trade unions. The butter and spreads category is mature, with Uruguay boasting one of the highest per capita consumption rates in Latin America, second only to Chile. Given this maturity, there is limited room for growth wi...

Euromonitor International's Butter and Spreads in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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