

Butter and Spreads in the United Kingdom

Market Direction | 2024-08-06 | 21 pages | Euromonitor

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Report description:

The slowdown in inflation, following peak levels experienced in 2022, is providing some relief to local consumers, yet butter and spreads in the UK remains characterised by value-driven consumption amid ongoing retail volume declines. As consumers continue to see elevated prices, the noticeable preference for private label persists. This is largely being driven by the need for cost savings, prompting consumers to seek out more affordable alternatives, which is also significantly benefiting disco...

Euromonitor International's Butter and Spreads in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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