

Butter and Spreads in the United Arab Emirates

Market Direction | 2024-08-08 | 17 pages | Euromonitor

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Report description:

Retail volume sales of butter and spreads experienced a downturn between 2021 and 2022 as consumers returned to work, leading to reduced home cooking and baking activities that had previously surged during periods of remote working. However, following a more positive performance in 2023, retail demand for butter and spreads continues to grow in 2024 to remain above pre-pandemic levels.

Euromonitor International's Butter and Spreads in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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