

Butter and Spreads in the Netherlands

Market Direction | 2024-08-08 | 19 pages | Euromonitor

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Report description:

Butter and spreads in the Netherlands has been hurt by changes in the typical Dutch diet. More Dutch consumers are moving away from eating sandwiches for breakfast and lunch and exploring other meal options, such as eating yoghurt or quark for breakfast. This means bread is a less popular item on the breakfast and lunch table and this has a negative impact on the development of butter and spreads. In 2024, butter and spreads witnessed a further overall dip in retail volume sales as a result of this...

Euromonitor International's Butter and Spreads in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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