

**Butter and Spreads in Lithuania**

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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**Report description:**

The market for butter and spreads in Lithuania is expected to experience positive retail volume growth in 2024, largely driven by a resurgence in butter sales. After a decline in 2022, when high inflation led to a sharp increase in unit prices, the stabilisation of the economy has renewed consumer interest in butter, which is cherished in Lithuania for its rich taste and natural qualities. Moreover, despite widespread awareness of the health risks associated with a diet high in salt and saturate...

Euromonitor International's Butter and Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Summary 1 Research Sources

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