

Butter and Spreads in Lithuania

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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Report description:

The market for butter and spreads in Lithuania is expected to experience positive retail volume growth in 2024, largely driven by a resurgence in butter sales. After a decline in 2022, when high inflation led to a sharp increase in unit prices, the stabilisation of the economy has renewed consumer interest in butter, which is cherished in Lithuania for its rich taste and natural qualities. Moreover, despite widespread awareness of the health risks associated with a diet high in salt and saturate...

Euromonitor International's Butter and Spreads in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Butter and Spreads in Lithuania
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List Of Contents And Tables

BUTTER AND SPREADS IN LITHUANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Butter drives growth in 2024

Margarine continues its downward slide

Private label gains ground

PROSPECTS AND OPPORTUNITIES

Butter will continue to flourish in otherwise saturated market

Private label will gain further traction

Premium player Auga's entry into the market could disrupt existing dynamics

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 2 Sales of Butter and Spreads by Category: Value 2019-2024

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 7 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN LITHUANIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 16 Penetration of Private Label by Category: % Value 2019-2024

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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