

## **Butter and Spreads in Latvia**

Market Direction | 2024-08-20 | 16 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Butter and spreads in Latvia is expected to register healthy current value growth, though volume growth is expected to be more muted. Butter continues to account for most value and volume sales and is also expected to be the strongest performer in 2024. Margarine and spreads, on the other hand, are expected to register a slight volume decline. There is also growth of more niche products such as ghee.

Euromonitor International's Butter and Spreads in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## **Table of Contents:**

Butter and Spreads in Latvia  
Euromonitor International  
August 2024

List Of Contents And Tables

### **BUTTER AND SPREADS IN LATVIA**

#### **KEY DATA FINDINGS**

#### **2024 DEVELOPMENTS**

Positive value growth in 2024

Local Tukuma Piens holds on to significant lead

Private label continues to gain value share

#### **PROSPECTS AND OPPORTUNITIES**

Butter drives volume growth

In a mature product area, players focus on value-added benefits

Private label gains further value share

#### **CATEGORY DATA**

Table 1 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 2 Sales of Butter and Spreads by Category: Value 2019-2024

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 7 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

### **DAIRY PRODUCTS AND ALTERNATIVES IN LATVIA**

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### **MARKET DATA**

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 16 Penetration of Private Label by Category: % Value 2019-2024

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

#### **DISCLAIMER**

#### **SOURCES**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Butter and Spreads in Latvia**

Market Direction | 2024-08-20 | 16 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com