

Butter and Spreads in Latvia

Market Direction | 2024-08-20 | 16 pages | Euromonitor

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Report description:

Butter and spreads in Latvia is expected to register healthy current value growth, though volume growth is expected to be more muted. Butter continues to account for most value and volume sales and is also expected to be the strongest performer in 2024. Margarine and spreads, on the other hand, are expected to register a slight volume decline. There is also growth of more niche products such as ghee.

Euromonitor International's Butter and Spreads in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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