

Butter and Spreads in Egypt

Market Direction | 2024-08-16 | 18 pages | Euromonitor

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Report description:

Butter and spreads in Egypt remain challenged by high prices in 2024, although there was a slight recovery in volume growth after several years of decline. Current value growth remains extremely high, as was the case in 2023, due to the significant increase in prices. Butter and spreads in Egypt is heavily reliant on imports from countries like New Zealand, leaving it vulnerable to any currency fluctuations. The devaluation of the Egyptian pound in March 2024 has pushed up imported costs even fu...

Euromonitor International's Butter and Spreads in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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