

Butter and Spreads in Ecuador

Market Direction | 2024-08-16 | 17 pages | Euromonitor

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Report description:

The price of margarine in Ecuador continues its downward trend in 2024, following the sharp increase observed in 2022, triggered by the onset of the Russian invasion of Ukraine. The price of margarine is closely tied to the cost of edible oil, which experienced a significant surge due to global shortages and rising production costs. However, both 2023 and 2024 have witnessed a steady decline in these prices, driven primarily by the reduction in raw material costs. Another critical factor contrib...

Euromonitor International's Butter and Spreads in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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