

Butter and Spreads in Costa Rica

Market Direction | 2024-08-16 | 16 pages | Euromonitor

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Report description:

Butter and spreads is expected to register healthy current value and volume growth in Costa Rica in 2024. Margarine and spreads still account for most volume sales and is expected to register higher value growth, though volume growth is expected to be higher for butter. Plastic jar presentations are becoming more common for butter and spreads, particularly when used as a spread, rather than for cooking. Whereas with blocks of butter and spreads, they must be left out of the fridge to soften, pre...

Euromonitor International's Butter and Spreads in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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