

Butter and Spreads in Costa Rica

Market Direction | 2024-08-16 | 16 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Butter and spreads is expected to register healthy current value and volume growth in Costa Rica in 2024. Margarine and spreads still account for most volume sales and is expected to register higher value growth, though volume growth is expected to be higher for butter. Plastic jar presentations are becoming more common for butter and spreads, particularly when used as a spread, rather than for cooking. Whereas with blocks of butter and spreads, they must be left out of the fridge to soften, pre...

Euromonitor International's Butter and Spreads in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Butter and Spreads in Costa Rica
Euromonitor International
August 2024

List Of Contents And Tables

BUTTER AND SPREADS IN COSTA RICA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic jar presentations becoming more common

Cia Numar maintains significant lead, thanks to strong portfolio and widespread distribution

Confusion still exists regarding health benefits of butter versus margarine

PROSPECTS AND OPPORTUNITIES

Margarine outperforms butter over forecast period

Continuing innovation in butter and spreads

Room for artisanal butter brands to gain value share

CATEGORY DATA

Table 1 Sales of Butter and Spreads by Category: Volume 2019-2024

Table 2 Sales of Butter and Spreads by Category: Value 2019-2024

Table 3 Sales of Butter and Spreads by Category: % Volume Growth 2019-2024

Table 4 Sales of Butter and Spreads by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Butter and Spreads: % Value 2020-2024

Table 6 LBN Brand Shares of Butter and Spreads: % Value 2021-2024

Table 7 Distribution of Butter and Spreads by Format: % Value 2019-2024

Table 8 Forecast Sales of Butter and Spreads by Category: Volume 2024-2029

Table 9 Forecast Sales of Butter and Spreads by Category: Value 2024-2029

Table 10 □Forecast Sales of Butter and Spreads by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Butter and Spreads by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN COSTA RICA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 16 Penetration of Private Label by Category: % Value 2019-2024

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Butter and Spreads in Costa Rica

Market Direction | 2024-08-16 | 16 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-26
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com