

Butter and Spreads in Chile

Market Direction | 2024-08-09 | 18 pages | Euromonitor

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Report description:

Ghee has been gaining popularity in Chile for its perceived properties and benefits in relation to traditional butter options. It is an ingredient that comes from Ayurveda culture and its consumption in the local market has been growing due to its perceived benefits and versatility. This clarified butter, which is obtained through a process whereby the impurities of saturated fats and milk solids are removed, can be consumed by people with lactose intolerance or an allergy to cow's milk protein...

Euromonitor International's Butter and Spreads in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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