

Butter and Spreads in Bosnia and Herzegovina

Market Direction | 2024-08-05 | 16 pages | Euromonitor

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Report description:

Butter and margarine remain the only active categories within butter and spreads in Bosnia and Herzegovina in 2024, with spreads still lacking significant market presence compared to margarine. Towards the end of the review period, however, more new brands fitting the definition of spreads have been emerging in the country. Both butter and margarine sales continue to decline in retail volume terms in 2024 as negative demographic growth impacts consumer demand for these essential categories, whic...

Euromonitor International's Butter and Spreads in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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