

Butter and Spreads in Bolivia

Market Direction | 2024-08-05 | 17 pages | Euromonitor

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Report description:

Butter has seen a notable increase in sales, solidifying its status as a staple in daily consumption, particularly valued as a family food available at a low price. Consumption occasions, such as breakfast with bread, especially the traditional "marraqueta" crusty roll, have surged, particularly in the winter season. Butter is also essential for children's school breakfasts due to its high-calorie content and natural origin. Additionally, butter is widely used in cooking, especially in mixtures...

Euromonitor International's Butter and Spreads in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Butter and Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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