

Baby Food in the Czech Republic

Market Direction | 2024-08-08 | 19 pages | Euromonitor

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Report description:

The falling birth rate in the Czech Republic is curbing volume sales of baby food in 2024. The birth rate reached an historic low in 2023 thus reducing the potential consumer base for baby food and baby products. Consumers have been dealt a further blow from the Czech economy where high costs of living have been compounded by soaring interest rates. Mortgage costs have risen significantly, preventing young Czechs from buying homes and forcing many to delay having children.

Euromonitor International's Baby Food in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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