

Baby Food in Taiwan

Market Direction | 2024-08-21 | 22 pages | Euromonitor

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Report description:

2024 is the Year of the Dragon in Taiwan. According to tradition, whenever it is the Year of the Dragon, the birth rate in Taiwan tends to increase, because Taiwanese parents generally believe that people born under the dragon sign are said to be luckier, intelligent, and successful. While the number of newborns traditionally increases during the Year of the Dragon compared with other years, it is important to notice that this boom in "Dragon babies" has been shrinking in the past few decades, a...

Euromonitor International's Baby Food in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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