

Baby Food in Switzerland

Market Direction | 2024-08-19 | 22 pages | Euromonitor

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Report description:

Baby food has continued to report growth in retail volume and value terms in 2024 despite the challenging economic environment. Milk formula has experienced stronger growth in current value terms than volume terms in 2023 and 2024 due to the effect of inflation. Powder standard milk formula is the most dynamic category in baby food in 2024 as mothers continued to look for convenient solutions to feed their babies (especially working mothers), with the powder format being the most popular. Liquid...

Euromonitor International's Baby Food in Switzerland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Baby Food in Switzerland

Euromonitor International

August 2024

List Of Contents And Tables

BABY FOOD IN SWITZERLAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Baby food continues to grow with milk formula a staple in many homes with young children

Mixed performances seen across baby food with a focus on health and convenience

Baby food retains a consolidated competitive landscape with consumers sticking with tried and trusted products

PROSPECTS AND OPPORTUNITIES

Convenience set remain a key growth driver for prepared baby food while increase in breastfeeding could undermine the growth of milk formula

The challenges and opportunities facing baby food producers

Prices expected to remain stable but new EU regulation could influence baby food in Switzerland

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2019-2024

Table 2 Sales of Baby Food by Category: Value 2019-2024

Table 3 Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 4 Sales of Baby Food by Category: % Value Growth 2019-2024

Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2019-2024

Table 6 NBO Company Shares of Baby Food: % Value 2020-2024

Table 7 LBN Brand Shares of Baby Food: % Value 2021-2024

Table 8 Distribution of Baby Food by Format: % Value 2019-2024

Table 9 Forecast Sales of Baby Food by Category: Volume 2024-2029

Table 10 Forecast Sales of Baby Food by Category: Value 2024-2029

Table 11 Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN SWITZERLAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

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Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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