

Baby Food in Spain

Market Direction | 2024-08-06 | 24 pages | Euromonitor

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Report description:

Amidst the general downward trajectory in retail volume sales of baby food in Spain, spurred by the slowing birth rate, strong price increases in 2022-2023 led to more significant drops in demand in these years. In 2024, baby food in Spain is projected to continue to witness negative retail volume growth, albeit slower and more in line with the pre-inflation hike period. Meanwhile, a slowing inflation rate, albeit still relatively high for Spain, is underpinning slower rises in retail current un...

Euromonitor International's Baby Food in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Baby Food in Spain
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List Of Contents And Tables

BABY FOOD IN SPAIN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Slow birth rate undermines baby food demand but there are bright spots

Baby snacks drive the development and growth of "other" baby food in Spain

The competition heats up in prepared baby food

PROSPECTS AND OPPORTUNITIES

Prepared, snack and organic varieties offer growth opportunities

Companies look beyond babies to children to gain momentum

New strategies to stimulate milk formula consumption and distribution

CATEGORY DATA

Table 1 Sales of Baby Food by Category: Volume 2019-2024

Table 2 Sales of Baby Food by Category: Value 2019-2024

Table 3 Sales of Baby Food by Category: % Volume Growth 2019-2024

Table 4 Sales of Baby Food by Category: % Value Growth 2019-2024

Table 5 Sales of Growing-Up Milk Formula by Age: % Value 2019-2024

Table 6 NBO Company Shares of Baby Food: % Value 2020-2024

Table 7 LBN Brand Shares of Baby Food: % Value 2021-2024

Table 8 Distribution of Baby Food by Format: % Value 2019-2024

Table 9 Forecast Sales of Baby Food by Category: Volume 2024-2029

Table 10 □Forecast Sales of Baby Food by Category: Value 2024-2029

Table 11 □Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

DAIRY PRODUCTS AND ALTERNATIVES IN SPAIN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 Sales of Dairy Products and Alternatives by Category: Value 2019-2024

Table 14 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024

Table 16 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024

Table 17 Penetration of Private Label by Category: % Value 2019-2024

Table 18 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029

Table 20 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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