

Baby Food in Saudi Arabia

Market Direction | 2024-08-15 | 21 pages | Euromonitor

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Report description:

The retail market for baby food in Saudi Arabia has seen a consistent decline in volume over the review period, largely due to the country's decreasing birth rate. This trend is significantly influenced by government initiatives that promote family planning and provide greater access to contraception. At the same time, advancements in healthcare and education have empowered individuals to make more informed reproductive choices. Shifting societal norms, including increased educational and career...

Euromonitor International's Baby Food in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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