

Baby Food in Poland

Market Direction | 2024-08-20 | 20 pages | Euromonitor

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Report description:

Baby food in Poland is seeing value sales supported by high prices and government incentives in 2024, while volume sales remain in a slump. In light of overall inflationary pressures, the government in the country has increased financial support for child-raising families, by increasing the well-known social benefit from PLN500 to PLN800. This has provided much-needed financial relief for struggling families, helping consumers to cope with higher prices and sustain their purchasing power when it...

Euromonitor International's Baby Food in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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